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## **World of Outlaws Veteran Signed to Firestone Indy Lights Deal for 2010**

**Lucas Wolfe signs deal to drive for PDM/Racing Associates JV**

ANTHEM, AZ — PDM/Racing Associates JV, a joint venture between PDM Racing, Inc. of Indianapolis, IN and Racing Associates, Inc. of Anthem, AZ, has signed veteran World of Outlaws driver Lucas Wolfe to a deal to drive in the Firestone Indy Lights series in 2010.

Mickey Meyer, Jr., President and Managing Director of Team Operations for Racing Associates, is elated about the deal. "We believe bringing Lucas on board builds a solid foundation for our strategic goal of developing championship IRL and FIL teams, and more than that, Lucas is the right fit at the right time and we plan on a long and fruitful relationship. Our partner, Paul Diatlovich, is a master at developing young drivers in this series and getting them to the next level." Lucas Wolfe is equally enthused. "I'm extremely excited to have the opportunity to work with so many motivated people who share the same goals. It will be a great partnership with PDM/Racing Associates and me for the FIL 2010 Championship."

In addition to the Firestone Indy Lights series, PDM/Racing Associates JV plans to field an IRL team in 2010. "The IRL has set up a credible farm system in the Firestone Indy Lights series that fits perfectly with our mission of developing drivers and teams. In addition, the series is a valuable platform in which to serve our sponsors by extending their brands through a variety of programs made available through the IRL", remarked Joe Gartrell, VP and Managing Director of Business Operations for Racing Associates.

PDM Racing, Inc. is a veteran race operation headed by Paul Diatlovich. Under the joint venture with Racing Associates, PDM will share team operations duties with Racing Associates; however, Paul Diatlovich will captain race strategy, race weekends, testing, and driver development. The team will compete under the PDM Racing, Inc. license.

Racing Associates, Inc. is a partnership between brothers Mickey Meyer, Jr. and Joe Gartrell. Mickey Meyer, Jr. is a veteran sprint car driver in his own right, but is known for his engineering and car building prowess. Joe Gartrell is an experienced businessman and innovator with over 28 years of successful management experience. In addition to the team operations duties, Racing Associates will run the business operations including financing, accounting, legal, marketing, sponsor relations, contracts, media relations, and branding.